An Invitation to sponsor

ASW 2018

The Australasian Software Week (ASW) is an enabler for sharing the outcomes of leading research, industry challenges and practices, and strengthening existing and building new collaborations to advance the state of the art and the state of the practice in software development and related areas. The ASW will be held in Adelaide during November 26 to 30, 2018. The ASW 2018 will bring three key events together:

**The Australasian Software Engineering Conference (ASWEC)** is the recognised forum for exchange of industrial experience and new research results about software engineering in Australia and New Zealand. Established in 1986, the ASWEC has always maintained a strong technical program and this year also features keynote talks by leading researchers, practitioners, presentations of leading research work on different aspects of software development. The conference program will be supplemented by a number of workshops and tutorials and a forum of research students and Early Career Researchers (ECRs).

**The Software Industry Day (SID)** will be a dedicated place for industry, academia and society to discuss the importance, challenges, and solutions of software in the digitalised World. The SID will feature keynote talks, lightning presentations, and panel discussions by researchers, business developers, employees, entrepreneurs and students in the field. The Industry Day aims at enabling cooperation and collaborations for succeeding with software.

**The Australasian Lab for Cyber Security Ideas (ALCSI)** will enable the industry, research and education institutes, and government and law enforcement agencies to come together for discussing Cyber Security challenges, Ideas, and Solutions. This forum aims at becoming a catalyst in stimulating Cyber Security research, solutions, and training in Australasian region.

**ASWEC/Software Industry Day Speakers:**

| **Professor Sam Malek**, University of California Irvine, USA. | **Dr Cristina Cifuentes**, Director, Oracle Labs Australia. |
| **Professor Martin Robillard**, McGill University, Canada. | **Professor John Grundy**, Monash University, Australia. |
| **Professor Abhik Roychoudhury**, NUS, Singapore. | **Dr Tony Lindsay**, Director, STELaRLab, Lockheed Martin Australia. |

For further details, please visit the websites: [http://asw2018.net](http://asw2018.net) & [http://aswec2018.net](http://aswec2018.net)